

COMPANY DETAILS				
Company Legal Name:				
Company Trading Name:				
Company Registration Number:				
Business Registration Number:				
Australian Business Number:(for Australian-based companies only)				
Bussiness Address:				
Postal Address:				
Email:				
Phone:(including country code and area codes)				
Fax:				
Year Established:				
Website:				
Migration Agent Authority Number				
Migration Agent Authority Number:				











DETAILS OF COE/KEY DIRECTORS AND EMPLOYEES

Name:	
Position:	
Name:	
Position:	
Name:	
Position:	
Number of staff:	
Number of students recruited: _ (Annually)	
Target Market: (Regions/countries of client base	











PERFORMANCE

The number of students referred to Austra	alian education institutions over the past 2 yrs.
High School & ELICOS Courses:	Vocational Course:
Undergraduate Course:	Post Graduate Course:
COMPLIANCE	
Please tick X Yes or No and complete all	sections
1.Do you understand that students coming a primary purpose of studying and must st	g to Australia on a student visa must have cudy full time?
2.Do you understand that students coming (GTE) Genuine Temporary Entrant approve	g to Australia on a student visa must be a ed candidate?
3.Do you understand that you must not residential status in Australia, but you can i	t make any guarantees about achieving refer students to the relevant website?
4.Do you understand that you must not the courses without achieving the requisite	make any guarantees about completing e to completion of the courses?
Yes No Solution No	uirements of the Education Services for d National Code 2018 as an Education
Yes No No 6.Please list the main responsibilities of Ec 2018? How do you comply with these oblig	ducation Agents under the National Code gations?
7.Do you regularly monitor the Australian D Yes No 8. Are your prepared to comply with advertising, course material and applica information to students to make informed Yes No	the requirements of AAIC regarding tion procedures, and provide accurate





DO YOU HAVE A REPRESENTATIVE IN AUSTRALIA? IF SO, PLEASE PROVIDE THE DETAILS BELOW. Yes No Company Name: Business Address:
Company Business Reg No:
Phone: Fax:
DESCRIPTION OF POTENTIAL MARKETS
What do you believe is the most effective marketing strategy to employ in your region or market?
From which geographical area will your potential market come? Please describe any strengths you have in these regions to justify your choice.
Please describe the characteristics of your potential market (age, income, educational background, university networks, etc). Please use separate sheets, if necessary
What is the most suitable time of the year to conduct a marketing trip to your region or visit to your office to recruit students
STUDENT SERVICE Please outline the support services you offer to students.
Do you charge students any service fees? If yes, please provide details.











ACADEMIC REFERENCE

Please list the names and contact details of three (3) professional referees you represent:

Institute Name:	
Contact Name:	
Email:	
Phone:	
Institute Name:	
Contact Name:	
Email:	
Phone:	
Institute Name:	
Contact Name:	
Email:	
I confirm that the information provided knowledge and I authorise AAIC information/details as you may reques	ded is true and accurate to the best of my to approach referees to collect any st from time to time.
Signature:	Name of Contact Person:
Date:	Position:









CRITICAL DOCUMENTS CHECKLIST REQUIRED ATTACHMENTS

IN ORDER TO ASSESS YOUR APPLICATION, THE FOLLOWING DOCUMENTS ARE **REQUIRED:**

ITEM	SUPPLIED	VERIFIED	APPROVED
Evidence of business registration			
Company/Business profile			
Photo of premises and staff			
Documents that you believe will support your application, particularly describing the student services you provide			
Evidence of professional memberships, if any			
Supporting promotional materials/information provided to international students, including website URL			

SENDING THE APPLICATION

Please send the application to: Email: marketing@aaic.nsw.edu.au For further inquiry please visit our website www.aaic.nsw.edu.au and/or call our staff on Phone: +61 2 9072 1353

$\mathbf{\cap}$			USE	\triangle	11 V
U	FF	ILE	USE	Or	$\mathbf{A} \mathbf{L} \mathbf{A}$

Verification are to be completed

Yes No Due Date: Further Evidence Required Approved Not Approved Date: _____

Authorised Person Name: _____

Position:

Signature: _____ Date: _____





